Elements encouraging students majoring in business management to participate in cultural exchange programs
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ABSTRACT

Being an international exchange student will enrich student life in the years to come, as student will open student's eyes and learn more about another culture. If student's really interested in an international student exchange, start researching the process early, get rid of all the obstacles, and student'll have a great experience abroad. This study demonstrates the advantages of taking part in student exchange programs and offers suggestions to make the process easier for students.

Keywords: education, exchange programs, students, university.

1 Introduction
Because of the numerous unanticipated benefits, student exchange programs are now well-liked and draw a huge number of participants. One may argue that this serves as a crucial first step in helping many people develop fully in the future. Student exchange is a way to provide students the chance to live and study abroad for a while in order to explore different cultures, broaden their network of international contacts, and advance their language skills. One thing is certain: throughout student's stay here, student may develop positive relationships with the locals if student are approachable and open enough. Additionally, student exchange programs continue to annually host tens of thousands of vibrant studentng people from all over the world. The following are additional advantages of becoming an exchange student. Improve student linguistic abilities. After a semester of involvement in the student exchange program, English is unquestionably the first foreign language that students may considerably improve. Student get the chance to develop communication reflexes and more quickly assimilate new terms when student learn and live like a native. The extra benefit of learning a new foreign language is available to students who temporarily settle in nations like Vietnam where English is a second language. less expensive than long-term independent study Students who take part in student exchange programs will get living costs as well as financial help for their academic endeavors. Make friends everywhere. Students that take part in the student exchange program might make friends with the locals while living here. Additionally, student exchange programs continue to annually host tens of thousands of vibrant student people from all over the world. Students will get the chance to learn about and interact with many other cultures in addition to experiencing an international academic environment. Create a network of personal contacts over five continents from there. Develop student independence. Making a scientific work plan and setting aside time for leisure when studying in a location far from home gives pupils the chance to develop. Exchange of equivalent credit Student associated school's exchange programs can help student quickly convert credits and afterwards student transcript. When spending a brief period of time studying overseas, academic accomplishments and extracurricular activities will still be immediately reflected in the Vietnam study results table. After the course is finished, the partner school will also provide student a certificate of completion. The procedure of applying for a job or to study abroad in the future will be greatly aided by this. opportunity to learn from professionals. Student might not be aware of this fact, but foreign schools always prioritize exchange students.

2 Literature review
The World Wars were a major catalyst for increased international student exchange. In the wake of World War One, the IIE was established in 1919. It was created with the intention of fostering international understanding and averting the tragedy that gave rise to it. President of the IIE Stephen Duggan lobbied for non-immigrant visas for foreign students in 1921; his efforts were successful in getting the Emergency Immigration Act of 1921 passed. Despite the law's intent to limit immigration to the United States. Despite a sharp decline in student exchange numbers during World War II, exchanges significantly increased in popularity following the conflict. In order to increase participant linguistic proficiency and promote tolerance of various cultures, the Fulbright Program was established in 1946. James William Fulbright, an Arkansas-born U.S. senator at the time, developed the program. The Senate Foreign Relations Committee's longest-serving
chairman in history is Senator Fulbright. The Council on International Educational Exchange was established in 1951, and it soon started annually sending tens of thousands of American students to Europe. Following the destruction of World War II, there was a resurgence of efforts to advance global understanding and cross-cultural learning through exchange, and the number of exchange programs increased. Through the second half of the 20th century, student exchange persisted, but by the end of the 1980s, it had reached a turning point. The 1990s saw a surge in the number of exchange students traveling to the United States due to the end of the Cold War and the advent of substantially enhanced communications and transportation capabilities. Programs began to place more of an emphasis on professional growth, global immersion, and cultural immersion than just language learning.

3 Research Methodology

Reviewing faculty-level reports, scientific research issues including research, citing articles, comments from books, newspapers, and journals, and structuring the theoretical underpinnings of data gathered and assessed. gathering and processing data. the procedure for collecting, investigating, analyzing, synthesizing statistics, and processing data based on relevant documents and facts. Techniques for graphing and mapping. We can better understand the link between space, quantity, and quality by constructing a system of charts and maps from the data that has been gathered, evaluated, and processed. in addition to the caliber of the research topics included in this study.

4 Research result and discussion

The study surveyed students at random to get their thoughts in order to quantify and analyze.

![Figure 1. Demographic data obtained from student surveys websites](image)

Per the demographic statistics from the student survey, more Female students than Male students participated in the survey, with a participation rate of 65% vs 35%.

<table>
<thead>
<tr>
<th>Benefit From Studying Overseas (N = 500)</th>
<th>Agree</th>
<th>Neutral</th>
<th>Disagree</th>
</tr>
</thead>
<tbody>
<tr>
<td>The opportunity to study</td>
<td>400</td>
<td>90</td>
<td>10</td>
</tr>
<tr>
<td>Culture and language understanding</td>
<td>250</td>
<td>200</td>
<td>50</td>
</tr>
<tr>
<td>Develop Self-confidence</td>
<td>450</td>
<td>40</td>
<td>10</td>
</tr>
<tr>
<td>Friendship circle bigger</td>
<td>250</td>
<td>245</td>
<td>5</td>
</tr>
<tr>
<td>Strengthen communication &amp; team building</td>
<td>340</td>
<td>155</td>
<td>5</td>
</tr>
</tbody>
</table>
According to the survey, 400 students believe that studying abroad provides more opportunities, 450 students feel more confident about their ability to succeed, and 340 students develop their communication and teamwork skills. On the other hand, only a small percentage of students who decide against studying abroad can grow their social networks and communication skills. This study has partially demonstrated the advantages of studying abroad, which are very valuable to students. Our world is becoming more and more globalized. The international integration of national markets and corporations is the result of new technology. Small and multinational firms require people with cross-cultural competency and language proficiency to compete successfully in the global market which take into account contemporary circumstances, have given you a deeper understanding of this singular, life-changing experience and the advantages of studying abroad. Undoubtedly, studying abroad is a big undertaking. Student will be personally pushed by it. It will affect how well student do in college. And it is expensive. But it's also an investment in your future because studying abroad is now more useful than ever, both academically and professionally.

5 Recommendation

Enroll in a language course if all you need to do is learn a foreign language. Going abroad teaches you much more than simply language skills about culture and experience. List the advantages and disadvantages of being an international exchange student to reaffirm your goals. There are a lot of excellent global exchange programs. For a list of trustworthy programs, see the Council for Standards of International Study (CSIET) website. Programs are built on a dedication to a high level that is well acknowledged. Because costs might be quite high, financial planning becomes crucial. In addition to the service charge for the student exchange program, your monthly spending can be in the range of 300 to 10,000 dollar on travel and living costs. Applying for scholarships or taking on part-time employment are effective strategies to help with the expenses. For exchange students, the expense of medical insurance while abroad might be extremely significant. You may be required to pay this fee depending on where you intend to study. Locate past exchange participants and pose some general inquiries. You should elicit a lot of information from them about their experiences and viewpoints before weighing the responses to make a choice. When do they sign up for the student exchange program, and where, They choose to enroll in the student exchange program for what reason, Do they suggest the student exchange program at the university they attend, What is the principal advantage of becoming an exchange student. Choose the appropriate country for studying there. Even while some programs don't need a destination commitment in exchange, picking the nation you wish to travel to is still beneficial. You may use this to aid with language improvement, financial responsibilities, and academic needs. Depending on your destination and the program you're participating in, different languages are required. In certain situations, you must be proficient in the local tongue in order to live there, whilst in others, a fundamental understanding of the language is sufficient to get by. While studying abroad would help students become more fluent in their target language because they are immersed in it on a daily basis, there are certain difficulties with the local tongue that you should be aware of. Check to see whether the nation you wish to visit will accept your degree. University students and high school students have a variety of possibilities for living and studying abroad, depending on the country. Check to see if the destination you plan to visit admits people of your age and/or educational level. Due to greater linguistic and social challenges than for university students, going abroad might be a more challenging transition for high school pupils. Some nations could want a passport, while others may need both a passport and a visa. Your country of origin and political links to the host nation may also play a role in this. When traveling overseas, you should consult the government website for a list of relevant rules. Recognize that certain nations demand that you apply for a passport or visit a consulate to get a valid passport and visa stamped. Be aware that certain nations have different visa requirements depending on how long you want to stay there. To participate in a program, you must register and submit an application. In general, submitting an application for a global student exchange program is simple. The majority of these programs just require the most basic data, such as name, gender, age, destination country, address, phone number, and email address, as well as the location of the closest international airport. They could also specify submission dates. gives language competence ratings. The majority of the application procedure will need evidence of your ability to communicate in the host nation on a basic level. It could be a generic foreign language certificate in various nations. There may be mandated examinations and evaluations in certain other nations. The University of Oregon created the Standards-based Measurement of Proficiency (STAMP) exam, which evaluates abilities including reading and speaking in 10 different languages. Universities and colleges frequently employ the TOEFL, an exam for English language competency that is accepted
worldwide. Submit more documentation. Many programs want additional information on linguistic competence. You might need to present copies of extra passports, transcripts, curriculum vitae, and other papers in addition to demonstrating that your passport and visa are current. Show up to orientation. Before beginning, most programs include an orientation session. Orientation sessions might take place at your house or the organizer's site. Once you've arrived in the host nation, another orientation session will be held after that. Both of these orientations offer information and give closure to help things get started.

6 Conclusion

The main benefit of exchange programs is a fresh learning environment that aids in information acquisition, skill development, attitude transformation, and the expansion of international ties. Students who study abroad for cultural exchange will also make many wonderful experiences for themselves and learn valuable lessons about growth, giving them the chance to widen their deserving horizons in life. In order to completely enjoy that moment and create new prospects for yourself in the future, equip yourself with suitable baggage and with the least amount of risk.

Conflict of interests
None

Acknowledgement
I admire the input and participation of the professionals and student who helped make our project successful.

References